



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                                      |   |                                  |
|--------------------------------------|---|----------------------------------|
| In Re Application of:                | ) |                                  |
| Jerding <i>et al.</i>                | ) |                                  |
|                                      | ) | Group Art Unit: 2614             |
| Serial No.: 09/693,288               | ) |                                  |
|                                      | ) | Examiner: Beliveau, Scott B      |
| Filed: October 20, 2000              | ) |                                  |
|                                      | ) | Docket No.: A-6686 (191910-1560) |
| For: Media-On-Demand Rental Duration | ) |                                  |
| Management System                    | ) |                                  |

**FOURTH RESPONSE (WITH AMENDMENTS)**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicants submit the following amendments and remarks to the final Office Action mailed from the United States Patent and Trademark Office on February 10, 2005 (Paper No. 050205).

**REQUEST FOR CONTINUED EXAMINATION**

In accordance with 37 U.S.C. §1.114, a Request for Continued Examination (RCE) is filed concurrently with this response so that the Office Action mailed February 10, 2005 is effectively made non-final. Under 37 U.S.C. §1.114, the effect of the RCE, which makes the instant Office Action non-final, is to cause examination of the instant application to remain open. Accordingly, amendments and new claims submitted herein are to be entered as a matter of right, and each claim is entitled to continued examination.

**AUTHORIZATION TO DEBIT ACCOUNT**

It is not believed that additional fees are required, beyond those which may otherwise be provided for in the documents accompanying this paper. However, in the event that additional fees are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. §1.136(a), and any fees required therefor (including fees for net additions of claims) are hereby authorized to be charged to Deposit Account 20-0778.